



Fees for Editorial/Commercial Public Use of Images

Fees are charged for commercial and revenue-generating uses of photographic images reproduced from our collections. These fees will be waived for Vashon Island non-profit organizations with tax-exempt identification numbers. These fees are in addition to any charges for reproduction services. Payment for services and use fees must be made in advance. The following prices are per image:

1. For publication in books (per edition):

Up to 1,000 copies	\$5.00
1,001 to 10,000 copies	\$10.00
10,001 to 25,000 copies	\$25.00
Over 25,000 copies	\$50.00

2. For publication in magazines, journals, newspaper supplements*:

Up to 5,000 circulation	\$5.00
5,000 to 25,000	\$10.00
25,000 to 100,000	\$25.00
Over 100,000 circulation	\$50.00

3. For advertising in magazines:

Double the fees in section 2

4. For newspaper or broadcast advertising:

Local	\$25.00
State	\$50.00
National	\$100.00

5. For use on compact disks, videotapes, and other media products (per edition):

Up to 100	\$5.00
101 to 1,000	\$10.00
1,001 to 5,000	\$25.00
Over 5,000	\$50.00

6. For broadcast film or videotape:

Educational (local)	\$10.00
Educational (wider distribution)	\$25.00
Commercial	\$50.00

7. Web Sites:

Original use (per year)	\$25.00
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8. Other uses:

Annual reports, membership mailings, etc.	\$25.00
Commercial display (restaurant, etc.)	\$25.00
Slides for commercial presentations	\$10.00
Postcards, notecards, calendars (per 1000)	\$25.00
Posters, mugs, t-shirts (per 1000)	\$50.00

**Newspapers may use images in regular news coverage without paying a use fee. Use in special sections (weekly or seasonal supplements) is subject to this schedule.*

Please email admin@vashonheritage.org with any questions